INNOPROM

FLEXIBLE
MANUFACTURING

INTERNATIONAL
INDUSTRIAL
TRADE FAIR

July 7–10, 2020
Ekaterinburg, Russia
VLADIMIR PUTIN, President of Russia:

“INNOPROM has gained the reputation of a respected, efficient, and influential international platform.”

MAIN INDUSTRIAL TRADE FAIR IN RUSSIA

- 43,000 unique visitors
- from 90 countries
- more than 60 Russian regions
- 50,000 sq.m of exhibition space
- more than 11,000 publications and TV spots covering four exhibition days
- 600 corporate industrial exhibitors from 20 countries
- more than 160 Business Program events
- more than 350 registered media

July 7–10, 2020

* INNOPROM 2019 data
EFFICIENT INTERNATIONAL TRADE SITE

- INNOPROM visitors: procurement experts, representatives of industrial enterprises, and distributors
- Buyer delegations from 20 countries
- Advanced digital production technologies: world premiers
- Efficient communication platform for corporate representatives, members of industrial associations, and Russian and foreign government officials

DENIS MANTUROV, Minister of Industry and Trade of Russia:

"By positioning INNOPROM as a specialized site for global high-tech business, we managed to increase the share of professional audience and top managers to 76%"
The exhibition is annually attended by over 20,000 CEOs and specialists representing mechanical engineering enterprises from advanced industrial regions of Russia and the CIS interested in purchasing metalworking and production robotization equipment.

**THEMATIC SECTIONS OF THE EXHIBITION:**

- Metal cutting equipment
- Welding equipment and consumables
- Bending and forming equipment
- Casting materials and equipment
- Surface priming and coating
- Presses and forming presses
- Software and control systems
- Science and technology projects, technology and engineering solutions
INDUSTRIAL AUTOMATION

THEMATIC SECTIONS OF THE EXHIBITION:

- Process automation
- Robotic technologies and systems
- Metering, control, diagnostics
- Industrial information and communication technologies
- Automation software and hardware
ADDITIVE MANUFACTURING

THEMATIC SECTIONS OF THE EXHIBITION:

- Additive machines
- Equipment and accessories
- Raw materials and supplies
- CAD/CAM modeling instruments
MECHANICAL ENGINEERING AND COMPONENT MANUFACTURING

THEMATIC SECTIONS OF THE EXHIBITION:

- Aircraft manufacturing
- Transport engineering
- Shipbuilding
- Agricultural machinery
- Mining equipment
- Instrument and electrical engineering
- Engineering instruments
- Radio and electronic equipment
POWER ENGINEERING TECHNOLOGIES exhibitors will demonstrate current and promising technological solutions for all stages of the energy cycle.

THEMATIC SECTIONS OF THE EXHIBITION:
- Electrical engineering
- Heat and power engineering
- Electronics, instrument engineering
PARTNER COUNTRY OF INNOPROM 2020
ITALIAN REPUBLIC

Status assigned annually to one country – Russia’s major foreign trade partner – with the purpose of strengthening international trade and economic ties in the Russian and global industrial markets.

PARTICIPATION FORMATS AND BENEFITS:

- Largest national exhibit
- Dialog between corporate representatives and the authorities as part of the Business Program
- Information support provided by more than 300 Russian and foreign media and an extensive PR campaign
BUSINESS PROGRAM

Corporate representatives and the authorities discuss current issues in the global manufacturing sector

- Over 160 discussions during 4 exhibition days
- Over 500 speakers and experts
- CEOs of major companies from 20 countries
- Over 13,000 discussion participants
BUSINESS PROGRAM

TRACKS AND SPECIAL PROJECTS:

- DIGITAL MANUFACTURING
- INDUSTRIAL INNOVATIONS
- INDEX INDUSTRIAL SUPPLY FORUM
- NEW MATERIALS FOR MANUFACTURING
- METROPOLITAN SOLUTIONS
- INDUSTRIAL SUPPLY FORUM
- FINANCIAL AND INDUSTRIAL FORUM
- INDUSTRIAL ROBOTICS
- NEW MOBILITY
- INDUSTRIAL LOGISTICS
- PROFI EDUCATION INDUSTRY SOLUTIONS
- INDUSTRIAL DESIGN
- METALWORKING
INDUSTRIAL SUPPLY FORUM

Where demand meets supply: efficient b2b site for buyer–supplier cooperation

OVER 200 MEETINGS

14 large corporate buyers
70 components suppliers
Contact exchange provides additional opportunities for a productive exhibition experience: more business contacts, more rounds of negotiations, more contracts

MATCHMAKING

Contact exchange features:

- MatchMaking – online meeting scheduler
- Meetings with official foreign and regional delegations
- Corporate promo presentations and other business events
Government Award of the Russian Federation

Participants selected among Russian developers of breakthrough technologies and products

Selection criteria: technological novelty, substantiated economic effect, interdisciplinary application, high export potential

Annually

more than 300 contenders
5 finalists
1 winner
INNOPROM EVENTS

- Official opening ceremony
- Official reception
- Concert on behalf of the Partner Country
- Reception on behalf of the Partner Country
- INNOPROM International Golf Challenge tournament
MEDIA AT INNOPROM

- Partnership with top international and Russian business media
- Press Center for international and Russian media representatives
- Special INNOPROM issues published by top printed and online media
- Industrial Daily newspaper and INNOPROM magazine dedicated to main exhibition and Business Program events
- Analytical reviews in INNOPROM:view newsletter

more than 1,500
Russian and foreign media representatives

more than 340
international and Russian media outlets

more than 10,000
publications in Russian and foreign media

more than 100
TV spots on Russian and foreign channels